

EL PASO COUNTY

COMMISSIONERS:
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SALLIE CLARK (VICE CHAIR)



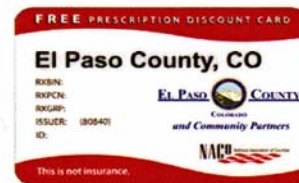
AMY LATHEN
WAYNE WILLIAMS
DENNIS HISEY

A Special Invitation to Participate in County's Free Rx Discount Program

Dear Community Partner,

On July 1, 2009, El Paso County is rolling out a special community prescription drug discount card to benefit residents by reducing the cost of prescription medicines. To assure that this program is available to the help those in our community, we need your assistance to widely distribute the El Paso County Rx discount cards to as many residents as possible.

- **No Cost to You**
- **No Cost to El Paso County**
- **No Cost to the Taxpayers**
- **Estimated Savings on Prescription Medications 23%**
- **Informational Participation Meeting: June 17, 9 a.m., Pikes Peak Regional Development Center, 2880 International Circle**



El Paso County is joining with 20 other Colorado counties and approximately 1100 counties nationwide in offering these free prescription drug discount cards through a program developed by the National Association of Counties (NACo). The cards will provide an estimated savings of 23 percent off the retail price of commonly prescribed medications.

Cardholders and their families may use the discount card to save money any time a prescription is not covered by insurance. Even residents who already have a prescription discount card from another source are invited to take the El Paso County prescription discount card and compare the savings on each prescription, to make sure they are getting the best price.

Thus far, card users nationwide have saved more than \$162 million through the NACo program. Colorado consumers have recognized more than \$1 million in savings to date. There is no enrollment form, no membership fee and no restrictions or limits on frequency of use.

These cards will be ready for distribution July 1, 2009 and will be made available at all El Paso County facilities. We hope you will join us in the effort to get these discount cards into the hands of consumers by placing them on display in your facilities.

Please provide a point of contact in your organization and email to ImadKaraki@elpasoco.com with your willingness to stock the cards and inform the County when more cards are needed. We will take care of the rest.

To RSVP for the June 17 informational meeting or for additional information call 719-520-MEDS (520-6337).

Sincerely,

A handwritten signature in blue ink, appearing to read "Jim Bensberg".
Jim Bensberg
Chairman
Board of County Commissioners

A handwritten signature in black ink, appearing to read "Sallie Clark".
Sallie Clark
Vice Chair
Board of County Commissioners